

LAWRENCE BUSINESS MAGAZINE

2022 Q2



**LONGEVITY &
ADAPTABILITY**

Secily Rees Joins Envista as Market Development Officer

Envista Credit Union is pleased to announce that Secily Rees has joined Envista Credit Union as Market Development Officer in Lawrence, KS.

“Secily is a trusted lender, with ten years experience in the industry, who puts quality and excellence above all while working to help our members reach their financial goals. She is also committed to improving the lives of those around her through her community service and dedication to the Lawrence community,” said Ron Smeltzer, president and CEO of Envista. “Secily’s experience and knowledge, paired with her commitment to the success of our members and the growth of the Lawrence community, make her a tremendous asset to Envista.”

Rees has a passion for the arts. She is a devoted volunteer for Theatre Lawrence and Topeka Civic Theatre and has been involved with countless productions, everything from being on stage to helping fundraising initiatives and children’s arts programs. Rees is a proud graduate of the Chamber’s Leadership Lawrence Class of 2019.



Meritrust Credit Union welcomes Tim Mock as Business Development Officer for the Lawrence community.

As a well-known member of the Lawrence business community, Tim Mock is happy to bring his passion for assisting people on their financial journeys to Meritrust Credit Union as a Business Development Officer for the Lawrence market.

In his role, Tim will collaborate with local businesses and nonprofits to uncover opportunities for Meritrust to serve as a financial resource. Meritrust is committed to serving the people of Lawrence and Tim will be an integral component in expanding our outreach throughout the greater Lawrence community.

“When it comes to being an active and engaged community member in Lawrence, Tim excels,” says Jamie Harrison, SVP Chief Growth Officer. “He illustrates a profound understanding of local values, interests and concerns, and we’re looking forward to leveraging his knowledge and passion for Lawrence to improve member experiences.”

Tim’s prior involvement in the community includes participation in the Lawrence Chamber of Commerce, as well as his seat on the Board of Trustees for both Lawrence Schools Foundation and The Cottonwood Foundation. With his insight and passion for local culture, we are excited to develop and offer enhanced service opportunities for Lawrence.



Fussell named Business Development Officer at Truity Credit Union

Truity Credit Union is proud to announce and welcome back Audra Fussell as the new Business Development Officer in Lawrence, Kansas.

“I am so excited to have Audra Fussell joining our Truity team. With her enthusiasm and commitment to the Lawrence community, I know she will be a great asset to our organization,” Vice President Business Development Sara Freeman said. “Lawrence can look forward to seeing Audra all over town offering financial education, partner benefits and representing Truity at a variety of sponsored events!”

Fussell has over 13 years of combined experience in management, networking and marketing. As Business Development Officer, she will work with local businesses to offer credit union membership and services to their employees and family members. She currently serves on the Douglas County CASA Board of Directors and has roles as Lawrence Chamber Envoy Co-Chair and President for the Lawrence Women’s Network. She is also involved in Lawrence One Million Cups and volunteers at Toys for Tots.



Winds Across the Prairie

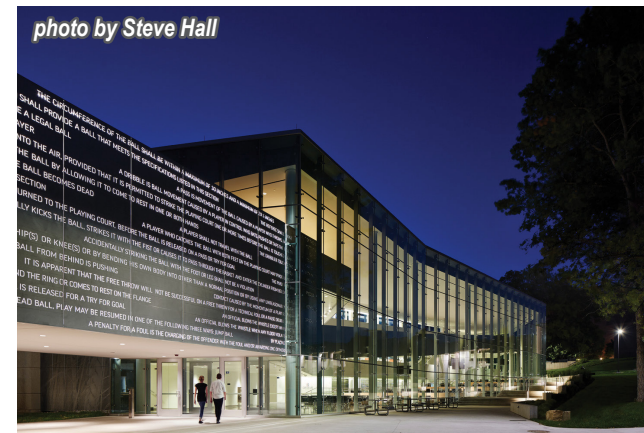
Douglas County CASA is honored to partner with the University of Kansas Wind Ensemble and Presenting Sponsor Edmonds Duncan Registered Investment Advisors for our 2nd annual Winds Across the Prairie benefit concert. The event will be held on Friday, Sept. 9, 2022.



This year’s evening of gorgeous music, gourmet food & natural beauty will be held on a private property in rural Douglas County and will include exclusive farm to table picnic baskets created by Evan Williams Catering. The 60-member University

of Kansas Wind Ensemble, conducted by director of bands Paul W. Popiel, will perform a selection of American orchestral favorites. Guests can support CASA’s child advocacy work while they relax, listen & enjoy the golden hour overlooking Clinton Lake on a beautiful fall evening. To donate and more info: www.dccasaks.org/post/winds-across-the-prairie

National Design Practice Gould Evans Rebrands as Multistudio Expanding on its Collective Strength



After five decades of leadership in architecture, interiors, branding, and planning, Gould Evans is now Multistudio – an impact-focused, multidisciplinary design practice that embraces interconnectedness and celebrates collaborative possibility.

Gould Evans’ rebrand as Multistudio reinforces its commitment to building a culture that seeks diverse perspectives, promotes multidisciplinary collaboration, and utilizes design to positively impact the communities and clients they serve. The name change results from discernment of how the studio has evolved and what it aspires to become as a socially responsible design collective.

Gould Evans was founded in 1974 by two classmates from the University of Kansas who shared a passion for vernacular architecture and design. From its humble inception, the studio has steadily grown and gained national prominence for architecture that is sensitive to place.



Peaslee Tech Enters Evergy Program To Ensure 100% Of Its Electrical Consumption Is From Renewable Sources

Peaslee Tech Chief Executive Officer Dr. Kevin Kelley, announced today that 100 percent of Peaslee’s electrical consumption will be from renewable sources.

“The Evergy program gives us a great start towards our goal of being a net negative carbon organization,” said Kelley. “This is one of many strategies we are deploying. Additionally, we have made grant applications to bring wind and solar generation to our campus and are actively involved in fuel cell and hydrogen energy technologies.”

Located at 2920 Haskell Avenue, Peaslee Tech’s mission is to be a catalyst for economic growth by providing access to technical training to a diverse community of learners to meet the current and emerging needs of our communities and employers. Peaslee Tech offers a wide range of technical and technology courses.



WHOSE DESK?

Be the first to correctly guess which local business figure works behind this desk. Winner receives a \$50 gift card to 23rd Street Brewery. [facebook.com/lawrencebusinessmagazine](https://www.facebook.com/lawrencebusinessmagazine)

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Make an Impact. Advertise in the Lawrence Business Magazine!

“The Lawrence Business Magazine is not only a quality publication, Steve and Ann truly support our business & endeavors. And with the Foundation Awards – they do a terrific job. The Awards make businesses realize the importance of their own growth in our community.”

▲ Kathy Pine, Pine Landscape Center

“Ann, Steve, and the Lawrence Business Magazine team are fantastic to work with! They genuinely care about our business success and our needs! We value our relationship we have with them!”

▲ Pat McCandless, Stephens Real Estate

“At the Lawrence Business Magazine they advocate for their advertisers and everything local. Local businesses need to support each other, you can’t do it alone, and the Lawrence Business Magazine is a true supporter of local businesses.”

▲ Kevin & Shana Good, Good Energy Solutions

“We are treated more like a partner than an advertiser. They support their advertisers, and you know they care about you and in your business’ success.”

▲ Nancy Longhurst, The Oread

“It is a great place to showcase Emprise Bank and support local businesses. At the Lawrence Business Magazine, they go the extra mile.”

▲ Cynthia Yulich, Emprise Bank

“Express Professionals started advertising in the Lawrence Business Magazine over three years ago. This was one of the best advertising moves we have made. It is continuous exposure to all our clients and potential clients we need to get in front of. The team at LBM is top notch to work with. Thanks LBM for being a great asset to the Lawrence community!”

▲ Kate Chinn, Express Employment Professionals



LAWRENCE BUSINESS MAGAZINE

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Make a Positive Impact

The only local magazine dedicated to telling the stories of people and businesses making a positive impact on Lawrence & Douglas County.

All of our advertisers have a stake in the local economy - we ask you to first consider them before looking to source your needs outside of the community. We believe in order to have a strong community you must be supported by businesses and people with a stake in that community.

www.LawrenceBusinessMagazine.com/advertise



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